



We are a resilient family that perseveres through adversity, seeking the richness of life through service, connection and experiences.

VALUES



PERSERVERANCE



LEARNING



CONNECTION

VISION 2025

The Jessup family is resilient and committed, seeking renewal in friends, family, nature, learning, rest and rich experiences. Connor and Sophia prioritize their marriage and family through monthly date nights out, weekly family meetings and a yearly parents-only vacation.

Sophia has finished graduate school and is seeing 15-25 clients a week from an office she feels inspired in. She is focused on her client's well-being and her income is secondary. She walks her children to school each morning. She exercises daily and at least once a week with a dear friend. She is engaged at work and treasures her time at home. She lets herself rest and works hard and smart when its required. She takes care of herself, and her daily style reflects this.

Year after year, Connor lands a significant number of new contracts, and his income is more than enough to provide the necessities for his family. He continues to work closely with his work partner which buffers the tougher projects. He has a sense of adventure at work and enjoys his international travel knowing that he is supported at home. He exercises daily: In Winter, he spends 2 lunch-hours a week playing hockey. In Summer, he punctuates his day with swims in the lake, biking, and tennis. He has learned to disconnect from work and engage meaningfully when he is not working.

Tyler and Zoe are excellent skiers, ice skaters and swimmers. They enjoy school and have learned to let go of screentime on schooldays. They each have a seasonal sport and an artistic pursuit they feel passionate about. They understand the value of hard work and they are respectful and empathetic. They relax easily but are quick to their feet when someone needs help.

CRITICAL SUCCESS FACTORS

1. Whenever possible we choose to be **outside**.
2. Instead of blaming, we **explore** our own actions and pinpoint what we could do differently.
3. We spend our money and time **intentionally**, considering our values and ROI.
4. We are **active** daily, as a family and individually.
5. We pursue lifelong formal and informal **learning**.

